A seminar paper for Persona-centred Information Security Awareness

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**Abstract.** Maintaining Information Security remains a critical concern for businesses, as human factors, whether accidental or malicious, are primary contributors to data breaches. This paper discusses an approach to address these issues by incorporating personas into information security awareness programs. Grounded in empirical data, personas can help identify security risks and tailor awareness activities to meet specific business needs. This study presents a 90-day cycle awareness program evaluated through a case study. Findings suggest that a persona-centred approach can adapt to business demands and mitigate security risks through tailored awareness initiatives.

**Keywords:** Information Security, Security Awareness, Human Factors, Personas, Risk

**Title of the paper in Slovenian language**

Provide short abstract in Slovenian language if one of the authors is native speaker. If you are unable to provide translation, the Editor will prepare the abstract translation.

(EV\_Slovene)

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## Table 1. Table labels should be above the table.



Figure 1. A short caption describing the figure. (Caption)

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| --- | --- | --- | --- | --- |
| **L1+L2+L3** | **BP-in** | **BP-out** | **VK-in** | **VK-out** |
| S ' [VA] | 9937,3 | 9647,2 | 12297,6 | 10282,2 |
| P [W] | 9483,0 | 9397,7 | 10593,1 | 10077,8 |
| Q ' [VAr] | 2301,4 | 2068,9 | 5847,4 | 1763,2 |
| SH1 [VA] | 9922,2 | 9640,9 | 12265,1 | 10228,0 |
| PH1 [W] | 9480,3 | 9395,2 | 10619,8 | 10042,1 |
| QH1 [VAr] | 2140,2 | 2042,0 | 5702,1 | 1712,5 |
| SH1-40 [VA] | 9926,4 | 9643,6 | 12274,6 | 10274,7 |
| PH1-40 [W] | 9480,5 | 9396,6 | 10620,5 | 10087,2 |
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# Acknowledgement

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# References

1. Elektrotehniški vestnik online, http://ev.fe.uni‑lj.si (1.1.2014).
2. Miklavčič Damijan “Objavljanje rezultatov raziskav - pisanje člankov”, *Elektrotehniški vestnik*, 77(1), str. 75-84, 2010.

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